



**Course Registration Form**

**Attendee Information (Must Be Completed For Each Attendee)**

Please print clearly to avoid delays in processing your registration

Company Name: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address 1: \_\_\_\_\_

Address 2: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail (for confirmation): \_\_\_\_\_

**Rapid Response Monitoring Facility Tour (Please Check Only One Of The Following Options)**

All RRUG 2010 attendees are invited to take a tour of Rapid Response's 40,000 square foot state-of-the-art facility.

**Tour # 1**

Monday, August 2, 2010  
 Departs: 9:30am  
 Location: Events Center Atrium

**Tour # 2**

Monday, August 2, 2010  
 Departs: 2:00pm  
 Location: Events Center Atrium

Not interested in taking the tour.  
 (Please indicate your reason below)

**Attending RRUG 2010**

Please indicate below your reasons for attending RRUG 2010 (Please Select All That Apply)

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Attended RRUG 2009           | <input type="checkbox"/> Network With Peer Dealers         | <input type="checkbox"/> Learn about Stages™                |
| <input type="checkbox"/> Obtain NTS CEUs              | <input type="checkbox"/> Network With Vendors              | <input type="checkbox"/> Learn about Rapidweb3k™            |
| <input type="checkbox"/> Obtain NJ CEUs               | <input type="checkbox"/> Meet Rapid Response Staff         | <input type="checkbox"/> Learn about Rapidlink3k™           |
| <input type="checkbox"/> Attend Courses & Seminars    | <input type="checkbox"/> Rapid Classic Golf Tournament     | <input type="checkbox"/> Learn about iPad™ & iPhone® apps   |
| <input type="checkbox"/> Tour Rapid Response Facility | <input type="checkbox"/> Rapid Innovators & Suppliers Expo | <input type="checkbox"/> Learn about LifeSafety Monitoring™ |

**CEU Certificates Requested (Please Check Only One Of The Following Options)**

Please indicate which CEU Certificates you would like to receive for the courses you are registering for on the next page.

- |   |  |   |   |
|---|--|---|---|
| <input type="checkbox"/> NTS CEU<br>Certificates Only | <input type="checkbox"/> NJ CEU<br>Certificates Only | <input type="checkbox"/> NTS & NJ CEU<br>Certificates | <input type="checkbox"/> No Certificates Needed |
|---|--|---|---|

Please fax your completed Course Registration Form to 315.422.8506 Attn: Meghan Johansson

**Course Selections (See Event Schedule for Course Details)**BUS = Business • TECES = Technical Electronic Security  
TECFA = Technical Fire Alarm • TECBF = Technical Burglar & Fire Alarm**Sunday, August 1, 2010**

Course Time	Track	Course Title	NTS CEU Credits	NJ CEU Credits	Register
1:00pm - 2:00pm	Sales & Marketing	Online Lead Generation	0.1	1.0 BUS	<input type="checkbox"/>
1:00pm - 3:00pm	Biz	Selecting an Effective Pricing Strategy	0.2	2.0 BUS	<input type="checkbox"/>
2:00pm - 4:00pm	Tech	Video Surveillance Fundamentals	0.2	2.0 TECES	<input type="checkbox"/>
1:00pm - 5:00pm	Fire	Fire Alarm Test and Inspection Course	0.4	4.0 TECFA	<input type="checkbox"/>
2:15pm - 3:15pm	Tech	IP Alarm Communications	0.1	1.0 TECBF	<input type="checkbox"/>
3:30pm - 5:30pm	Sales & Marketing	Building a Powerful Network TEAM	0.2	2.0 BUS	<input type="checkbox"/>
3:30pm - 5:30pm	Dealer-to-Dealer	Dealer-to-Dealer Roundtables: Growth Strategies	0.2	2.0 BUS	<input type="checkbox"/>

**Tuesday, August 3, 2010**

8:30am - 9:30am	General Session	Achieving a Breakthrough Year	0.1	1.0 BUS	<input type="checkbox"/>
9:45am - 11:45am	Biz	Growing Your Business in a Struggling Economy	0.2	2.0 BUS	<input type="checkbox"/>
9:45am - 11:45am	Fire	Fire System Trouble Shooting	0.2	2.0 TECFA	<input type="checkbox"/>
9:45am - 10:45am	Rapid	Rapidweb3k™: Streamlining Internet Account Access	0.1	1.0 TECES	<input type="checkbox"/>
9:45am - 10:45am	Sales & Marketing	Turning Installation & Service Technicians Into Sales Ambassadors	0.1	1.0 BUS	<input type="checkbox"/>
9:45am - 10:45am	Tech	Managed Access & Video Monitoring Models	0.1	1.0 TECES	<input type="checkbox"/>
11:00am - 12:00pm	Rapid	The Future of Mobile Account Management	0.1	1.0 BUS	<input type="checkbox"/>
11:00am - 12:00pm	Tech	High End Residential Retrofits	0.1	1.0 TECES	<input type="checkbox"/>
11:00am - 12:00pm	Sales & Marketing	Developing a Sales Process to Exceed Sales Goals	0.1	1.0 BUS	<input type="checkbox"/>
12:30pm - 1:15pm	General Session	Trends in Valuation	0.1		<input type="checkbox"/>
1:30pm - 2:30pm	Biz	Maximizing Your Business by Minimizing Attrition	0.1	1.0 BUS	<input type="checkbox"/>
1:30pm - 2:30pm	Fire	NICET Fire Alarm Certification - Then & Now	0.1	1.0 TECFA	<input type="checkbox"/>
1:30pm - 2:30pm	Rapid	Rapidlink3k™: Access & Storage of Your Account Data Forever	0.1	1.0 BUS	<input type="checkbox"/>
1:30pm - 2:30pm	Sales & Marketing	Sales Force Upgrading	0.1	1.0 BUS	<input type="checkbox"/>
1:30pm - 2:30pm	Dealer-to-Dealer	Dealer-to-Dealer: Identifying, Attracting, & Hiring Talent	0.1	1.0 BUS	<input type="checkbox"/>
2:45pm - 4:45pm	Fire	10 Code Changes in NFPA 72 - 2010 That May Affect Your Business	0.2	2.0 TECFA	<input type="checkbox"/>
2:45pm - 3:45pm	Biz	Introduction to Contracting Law in the Alarm Industry	0.1	1.0 BUS	<input type="checkbox"/>
2:45am - 3:45pm	Rapid	The Future of Mobile Account Management	0.1	1.0 BUS	<input type="checkbox"/>
2:45pm - 3:45pm	Dealer-to-Dealer	Dealer-to-Dealer Roundtables: Managing Installation & Service for Ultimate Productivity & Profit	0.1	1.0 BUS	<input type="checkbox"/>
2:45pm - 3:45pm	Sales & Marketing	PERS+: Emerging Opportunities in the Seniors Market	0.1		<input type="checkbox"/>
4:00pm - 5:00pm	Biz	NY Licensing Law Seminar	0.1		<input type="checkbox"/>
4:00pm - 5:00pm	Rapid	Rapidlink3k™: Access & Storage of Your Account Data Forever	0.1	1.0 BUS	<input type="checkbox"/>
4:00pm - 5:00pm	Sales & Marketing	Leveraging IT Expertise to Expand and Win Business	0.1	1.0 BUS	<input type="checkbox"/>
5:15pm - 6:15pm	Rapid	Rapidweb3k™: Streamlining Internet Account Access	0.1	1.0 TECES	<input type="checkbox"/>
8:30pm - 9:30pm	General Session	Clues to the Future that Hide in the Present	0.1	1.0 BUS	<input type="checkbox"/>